

Larissa Coutinho Pinto

Aged - 29

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Academic Background

Language Development in Photography / FS Fotografia / SP (2014)

Professional Photography / Instituto Internacional de Fotografia / SP (2012)

Bachelor degree in Web Design / Centro Universitário Ibero-Americano / SP (2010)

Professional Background

Apis3 (advertising agency focused on branding and performance, making the bridge between the companies and Google and Facebook to promote their business)

December 2012 to May 2015

Key responsibilities:

- Initiated and implemented promotional strategy discussions with clients
- Developed and co-ordinated design plans to reflect client needs for websites, ads, branding

Experian (global leader in consumer and business credit reporting and marketing services, supporting more than 80 countries and employ approximately 17,000 people in 37 countries)

August 2010 to December 2012

Key responsibilities:

- Managed and maintained the Experian Brazil website
- Designed banners and e-mail marketing

Santander (international bank with 100 million customers in the UK, Latin America and Europe)

July 2009 to July 2010

Key responsibilities:

- Managed and maintained the Santander Brazil website and the log in area
- Prepared and uploaded multimedia files such as video and graphics onto the corporate TV channel, cash machines and website

BF&Taci (now CrossOn, is a small advertising agency)

December 2007 to July 2009

Key responsibilities:

- Designed and coded websites/ e-mail marketing in HTML / CSS / Action Script / Adobe Flash

PRODAM/SP (public company that works for São Paulo City Hall)

August 2006 to December 2007

Key responsibilities:

- Managed and maintained their corporate website
- Designed and printed graphics, flyers, posters, brochures
- Designed, coded and animated websites and banners in Adobe Flash

Skills

Adobe After Effects ●●●●●

Adobe Dreamweaver ●●●●●

Adobe Flash ●●●●●

Adobe Illustrator ●●●●●

Adobe InDesign ●●●●●

Adobe Photoshop ●●●●●

HTML/ CSS ●●●●●

Languages

Portuguese - Native Language

English - Advanced

Spanish - Intermediate