



## LARISSA COUTINHO PINTO | Graphic Designer

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I am a designer who has been working with graphic and web design for the past 10 years after having graduated from Digital Design in São Paulo, Brazil. My tasks have been ranging over the years, but I have great knowledge in online and offline media, digital ads, mobile, coding, animated banners, etc.

### Professional Background

#### Freelance Graphic Designer - Ireland

- Working for companies in Ireland and Brazil such as Ikea, DCU and Irish Heart Foundation creating graphic and digital designs for printing and on-line platforms

May 2015 to present

#### Apis3 (advertising agency focused on branding and performance) - Brazil

- Initiated and implemented promotional strategy discussions with clients
- Developed and co-ordinated design plans to reflect clients needs for websites, ads, branding

December 2012 to May 2015

#### Experian (global leader in consumer and business credit reporting) - Brazil

- Managed and maintained the Experian Brazil website
- Designed banners and email marketing

August 2010 to December 2012

#### Santander (international bank) - Brazil

- Managed and maintained the Santander Brazil website and the log-in area
- Prepared and uploaded multimedia files such as videos and graphics onto the corporate TV channel, cash machines and website

July 2009 to July 2010

#### BF & Taci (now CrossOn, a small advertising agency) - Brazil

- Designed and coded websites and email marketing in HTML, CSS, Action Script, Adobe Flash

December 2007 to July 2009

#### PRODAM/SP (public company that works for Sao Paulo City Hall) - Brazil

- Managed and maintained their corporate website
- Designed and printed graphics, flyers, posters, brochures
- Designed, coded and animated websites and banners in Adobe Flash

August 2006 to December 2007

### Academic Background

Bachelor's degree in Digital Design (NFQ Level 8) - Centro Universitario Ibero-Americano I SP (2010)

#### Further Education and Certificates

Language Development in Photography - FS Fotografia I SP (2014)

Professional Photography - Instituto Internacional de Fotografia I SP (2012)

### Skills

Adobe After Effects ●●●●●

Adobe Flash ●●●●●

Adobe InDesign ●●●●●

Adobe Photoshop ●●●●●

Adobe Dreamweaver ●●●●●

Adobe Illustrator ●●●●●

Adobe Lightroom ●●●●●

HTML | CSS ●●●●●

Photography ●●●●●

### Languages

Portuguese - Native Language

English - Advanced